

2003 VILLA MEMBERSHIP FORM

Name of property: _____

Name of representative: _____

Name of Manager: _____

Mailing address: _____ Physical address: _____

Tel: _____ Fax: _____

E-mail: _____ Web: _____

Please indicate the number of employees, including the manager/owner (for our data base): _____

Please share with us the special attraction or feature of your property:

ANNUAL MEMBERSHIP FEE SCHEDULE

		Amount Due
Each Individual Villa	\$100	\$
Internet Link	\$25	\$
		Total \$ _____

BVI CHAMBER OF COMMERCE & HOTEL ASSOCIATION

SERVICES AND BENEFITS

1. Product and service discounts at local stores
2. Discounts for participation in the organized training programmes
3. Discounts at hotels in the Caribbean and the USA
4. Discounts at local car rentals
5. Monthly luncheon meetings with speakers on timely issues
6. Marketing opportunities
7. Free listing on our website - *www.bvihotels.org*
8. Yearly Membership Directory
9. Quarterly Trade Bulletin
10. Newsletter "In Focus"
11. Co-op marketing opportunities in the best publications
12. A discount of 10% to advertise in the In Room Publication
13. Networking opportunities to assist with growing your business
14. Office Support Services
15. Inquiries from those seeking your services
16. Timely notices of activities that are beneficial to your company
17. Timely notices of discounts that your company may take advantage of
18. An industry sensitive lobby voice
19. A presence in a professional organization recognized by the Virgin Islands Government, Foreign Trade Commissions, Chambers of Commerce, and other professional groups worldwide
20. Resources information
21. Recruitment assistance
22. Linkages with regional and international organisations, such as:
 - International Hotel and Restaurant Association
 - Organization of Eastern Caribbean States, OECS
 - Caribbean Association of Industry & Commerce, CAIC
 - Caribbean Hotel Association, CHA - which offers additional benefits to our hospitality members including:
 - ◇ Attendance at "Marketplace"- 400+ travel agents attend
 - ◇ Attendance at Small Hotels Retreat - for properties with under 75 rooms
 - ◇ Listing in the CHA Directory
 - ◇ Listing on the CHA Website
 - ◇ Participation in regional marketing programmes
 - ◇ Receipt of the CHA Advance newsletter

OUR MISSION...

"To actively promote a positive business and social environment for the benefit of the Territory, while sustaining the unique advantages of the BVI."

Ask for details about Caribbean Hotel Association Membership for your business
Please complete and return this form together with your cheque to the above address
Why don't you bring a supply of your brochures/flyers/business cards to the BVICCHA Office